

es•sence ('esəns), *n.*: that quality which constitutes or marks the true nature of anything.

What qualities mark the true nature of a perfect protein powder? We asked this question when developing Essence™. We realized rather quickly that run-of-the-mill protein powders could never measure up to the true nature of a perfect protein powder. Those "ordinary" protein powders contain only one source of low-quality protein, clump when stirred into liquid, contain a ton of fat and sugar, taste terrible and produce a chalky or gritty mouthfeel. On the other hand, the qualities of a perfect protein powder are instant and complete spoon mixability in liquid, a combination of several high-quality protein isolates, zero sugar, zero fat, and a taste and mouthfeel which can only be described as heavenly.

Focusing on each of these characteristics, we developed a protein powder that has all of the qualities that mark the true nature of a perfect protein powder. The name of this protein powder is none other than ESSENCE™!

SUGGESTED USE: Mix one scoop of Essence™ per 8 oz of water or milk. For those with lower protein needs, one half scoop may be consumed with 4 oz of water or milk. Note the extra calories when combined with milk. Consume Essence™ two to three times per day to satisfy your protein requirements. Remember, the best times for supplementing protein are immediately upon rising in the morning, after intense physical activity, such as weight training, and prior to sleep. Essence™ mixes instantly with a spoon and tastes great . . . GUARANTEED!

Notice: Use this product as a food supplement only. Do not use for weight reduction.



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SYNTRAX®

Essence™

ISOLATED PROTEIN BLEND



✓ Mixes Instantly
✓ Zero Sugar; Zero Fat
✓ Contains Promina™ Whey Isolate
✓ Best-Tasting Protein On The Market
✓ Contains Slow-Release Micellar Casein



VANILLA ESSENCE

Net Weight: 32.0 oz (2.00 lb) (907 g)

Nutrition Facts

Serving Size: 1 Level Scoop (27g)
Servings Per Container: 34

Amount Per Serving		
Calories	100	
Calories from Fat	0	
		% Daily Value*
Total Fat	0g	0%*
Saturated Fat	0g	0%*
Trans Fat	0g	
Cholesterol	0mg	0%*
Sodium	140mg	6%*
Potassium	200mg	6%*
Total Carbohydrate	1g	0%*
Dietary Fiber	0g	0%*
Sugars	0g	
Protein	23g	46%*

Vitamin A	0%	Vitamin C	0%
Calcium	10%	Iron	0%
Phosphorus	15%	Magnesium	6%

* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Potassium		3,500mg	3,500mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Protein		50g	65g

Calories per gram:

Fat 9 • Carbohydrate 4 • Protein 4

Important Amino Acids Per 100 Grams Of Protein

Arginine●	3.6g
Glutamine●	9.3g
Histidine*	2.2g
Isoleucine‡*	5.5g
Leucine‡*	10.0g
Lysine*	9.3g
Methionine*	1.8g
Phenylalanine*	3.8g
Threonine*	6.2g
Tryptophan*	1.9g
Valine‡*	5.5g

* Essential Amino Acids
‡ Branched-Chain Amino Acids
● Important Nonessential Amino Acids

This product is packed by weight, not volume. Some settling may have occurred during transportation. Keep out of direct sunlight and store in a cool, dark place.

INGREDIENTS: Protein blend [dairy proteins (whey protein isolate*, milk protein isolate*), GMO-free soy protein isolate], natural and artificial flavors, soy lecithin, salt, acesulfame-K, sucralose.

* Promina™ brand; ultrafiltered and undenatured

• Ultrafiltered and undenatured; includes micellar casein